

2026 Sponsorship Package

Council Rock Newtown Athletic Association



The mission of Council Rock Newtown Athletic Association (CRNAA) is to provide a quality form of recreation that prepares today's youth to be tomorrow's leaders. We endeavor to provide an athletic forum that promotes character, sportsmanship, fair play, competitiveness and fun.





Council Rock Newtown Athletic Association
P.O. Box 173, Newtown, PA 18940
board@crnewtown.org

It was a very successful 2025 season! We are so grateful for partnerships from the community that help our program and children thrive.

As we gear up for an exciting 2026 season, the Council Rock Newtown Athletic Association (CRNAA) is reaching out to valued community partners like you. For decades, CRNAA has provided local youth with the opportunity to develop not only athletic skills but also teamwork, leadership, and a sense of community. We are thrilled to continue this tradition of excellence, and we invite you to play a key role in shaping the next generation.

Why Your Support Matters

With over 500 young athletes participating annually, CRNAA relies on sponsorships to:

- Maintain and improve our fields and facilities.
- Provide equipment, uniforms, and resources to ensure every child has the chance to play.
- Offer scholarships to families in need.
- Organize special events that bring our community together.

Your support directly impacts the lives of these young athletes, empowering them to grow both on and off the field.

Join Us in Making a Difference

By becoming a sponsor, you're not just supporting youth sports—you're investing in the future of our community. Your generosity is celebrated throughout our programs, and your commitment to local families will be recognized by the thousands of people who attend our games and events.

We would be delighted to discuss sponsorship opportunities and how we can partner to achieve mutual success. Please feel free to reach out to me at sponsorships@crnewtown.org with any questions or to secure your sponsorship for the 2026 season.

Together, we can create another remarkable season for our athletes and our community.

Warm regards,

Kelly Finn Störmer

Sponsorship Coordinator

Council Rock Newtown Athletic Association

Mom to Lukas (14U), Jakob (11U) & Markus (9U)





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2026 Sponsorship Opportunities: (New opportunities on next page)

___ 2026 SIGN (\$500 Sponsorship Fee)

- Sign with the name of your business displayed along the outfield fences at Chandler Fields throughout the entire spring, summer and fall seasons. As a Little League Tournament host site, you'll be exposed to many Bucks County teams.

___ 2026 SHIRT (\$500 Sponsorship Fee) Approximately 30 spaces available on the shirt

- Your business logo on the back of a tee-shirt that every player in our program will receive. Distributed to approximately 500 players across Newtown, Wrightstown, Sol Feinstone Elementary schools, St Andrew's and Newtown Middle Schools.

___ 2026 DOUBLE PLAY (\$750 Sponsorship Fee) BOTH SIGN & SHIRT Approximately 30 available

- Our Double Play Package includes your business logo on the league wide sponsor tees and signage at our Chandler facility.

___ 2026 HOME RUN SPONSOR (\$1000 Sponsorship Fee) ONLY 6 AVAILABLE

- Homerun package includes your business logo featured in larger print, with upper positioning for our league wide sponsor tees, and prime position signage in the outfield at the Chandler Facility. Sponsors will be displayed on CRNAA website and a receive a personalized social media acknowledgement.

___ 2026 GRAND SLAM SPONSOR (\$1500 Sponsorship Fee) ONLY 3 AVAILABLE

- Sponsor receives all the benefits from above with the top spots on the back of the shirt and your business name and logo on our home page of the www.crnewtown.org website.

*All signs are 48" x 36". The best artwork is vector-based at full size. Alternate would be for raster-based image art @ no less than 150ppi/fullsize.



Thank you to our 2025 sponsors!



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New Sponsorship Opportunities in 2026!

Our new Base Sponsors receive signage on the bleachers at the Chandler Fields facility. These signs hang throughout the spring, summer and fall seasons. This sign is double the length of our other signage. Signs are 7 ft x 4 ft and prominently displayed on the bleachers of the base/field selected. Pricing based on visibility to South Sycamore Street and enjoyed by everyone passing by the Chandler Fields facility.

SOLD 2026 CHANDLER FIELD - Front Field - 1st base sponsor (~~\$2000 Sponsorship Fee~~) **ONLY 1 AVAILABLE**

- The Front Field First Base Sponsor hangs throughout the spring, summer and fall seasons.

____ 2026 CHANDLER FIELD - Front Field - 3rd base sponsor (\$1500 Sponsorship Fee) **ONLY 1 AVAILABLE**

- The Front Field Third Base Sponsor hangs throughout the spring, summer and fall seasons.

____ 2026 CHANDLER FIELD - Middle Field - 1st base sponsor (\$1000 Sponsorship Fee) **ONLY 1 AVAILABLE**

- The Middle Field First Base Sponsor signage hangs throughout the spring, summer and fall seasons.

____ 2026 CHANDLER FIELD - Middle Field - 3rd base sponsor (\$1,000 Sponsorship Fee) **ONLY 1 AVAILABLE**

- The Middle Field Third Base Sponsor hangs throughout the spring, summer and fall seasons.

____ 2026 CHANDLER FIELD - Back Field - 1st base sponsor (\$750 Sponsorship Fee) **ONLY 1 AVAILABLE**

- The Back Field First Base Sponsor hangs throughout the spring, summer and fall seasons.

____ 2026 CHANDLER SNACK SHACK SPONSOR (\$3000 Sponsorship Fee) **ONLY 1 AVAILABLE**

- Our Chandler field snack shack is the hub of activity throughout the spring, summer and fall seasons for in house Little League, Suburban Travel teams, and plays host for District 30 Summer All Star Play. Sponsor will be displayed on large signage for the year on the snack shack, on the pricing sheet for the snack shack, two signs on the fence around the snack shack, on CRNAA website and a personalized social media acknowledgement.

____ **VETERANS PARK - FIELD 3 - SCORE BOARD SPONSOR (\$30,000) (ONLY 1 AVAILABLE for 5+ years) ONLY 1 AVAILABLE FOR \$30K OR CAN BE SHARED BY TWO BUSINESSES FOR \$15K each**

- Veterans Park is home to our T-ball, In house, Suburban Travel play and is a shared facility with many other community sports in Newtown. Each year this field is visited by thousands of families from around the region, and all eyes are on the score board. This is a wonderful opportunity for "center stage" marketing, while supporting our long standing Little League program. This is a NEW scoreboard and requires the foundation in addition to the scoreboard. (5+ years)





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2026 Interest Form

____ 2026 SIGN (\$500 Sponsorship Fee)

____ 2026 SHIRT (\$500 Sponsorship Fee) Approximately 30 spaces available on the shirt

____ 2026 DOUBLE PLAY (\$750 Sponsorship Fee) Approximately 30 spaces available on the shirt.

____ 2026 HOME RUN SPONSOR (\$1000 Sponsorship Fee) ONLY 6 Available

____ 2026 GRAND SLAM SPONSOR (\$1500 Sponsorship Fee) ONLY 3 Available

____ 2026 CHANDLER SNACK SHACK SPONSOR (\$3000 Sponsorship Fee) ONLY 1 AVAILABLE

____ 2026 CHANDLER BASE SPONSORS:

____ 2026 CHANDLER Front Field 1st BASE SPONSOR (\$2,000) - ONLY 1 AVAILABLE- SOLD

____ 2026 CHANDLER Front Field 3rd BASE SPONSOR (\$1,500) - ONLY 1 AVAILABLE

____ 2026 CHANDLER Middle Field 1st BASE SPONSOR (\$1,000) - ONLY 1 AVAILABLE

____ 2026 CHANDLER Middle Field 3rd BASE SPONSOR (\$1,000) - ONLY 1 AVAILABLE

____ 2026 CHANDLER Back Field 1st BASE SPONSOR (\$750) - ONLY 1 AVAILABLE

____ 2026 VETERANS PARK SCORE BOARD SPONSOR (\$30,000 Sponsorship Fee) 5+ years

Organization: _____

Name: _____

Email: _____ Phone: _____

Amount: _____

Email CRNAA Sponsorships Coordinator, Kelly Störmer: sponsorships@crnewtown.org

Subject: 2026 Sponsorship - Your Business Name

Include a high resolution logo, your desired sponsorship level and

Make all checks payable to CRNAA and mail to:

CRNAA

PO Box 173

Newtown, PA 18940

Venmo/Paypal options available
with 2% fee